

## USC Housing Privacy Notice

The University of Southern California (“USC” or “the University” or “USC Housing”) is committed to safeguarding the privacy of individuals who apply for housing. This Privacy Notice outlines the University’s collection, use, and disclosure of information provided by prospective housing residents. When you submit your application to us, or otherwise provide us with information in your application for housing, or use our websites and other services, you consent to our collection, use, and disclosure of that information as described in this Privacy Notice.

### Information Collected by USC Housing

As part of the housing application process the University will collect information from the applicant such as your name, student ID number, date of birth, addresses, phone numbers, e-mail addresses, gender, family status and family member information, needed medical accommodations, dietary information and emergency contact information (“Information.”)

### University Use of Information

USC will use Information that you provide to us as well as Information we collect from you directly or from other USC departments to process your housing application and to manage your housing & dining requests and needs while at USC. Additionally we may use your Information to analyze and improve our housing process and for other University processes and functions related to your housing as a student. We also may de-identify your Information to use for research or statistical purposes. We may use and share your Information internally with other University offices and units to support your experience in USC residential housing and for legitimate educational interests as necessary.

### Third Parties

We may disclose your Information to third parties as follows:

- *Consent.* We may use and disclose your Information to third parties if we have your consent to do so.
- *Service Providers.* We may use third parties to support our operations. In such cases, we may share your Information with such third parties who are obligated to safeguard it from unauthorized disclosure.
- *Research and Studies.* We may share your de-identified Information with third parties that study student housing or other topics related to higher education. We may also share your de-identified Information with third parties that conduct research or develop products or services designed to improve student residential life and other higher education functions.
- *Required by Law.* We may share your Information with third parties to the extent we are required to do so by law, court order, or subpoena.
- *Emergency Circumstances.* We may share your Information with third parties if in our sole judgment such disclosure is necessary to protect the health, safety, or property of any person.
- *De-Identified and Aggregate Information.* We may collect, use and disclose Information about our applicants in de-identified or aggregate form without limitation.

## **Security**

We seek to implement appropriate security measures to protect your Information stored on our systems. Unfortunately, no data transmission or storage can be guaranteed to be 100% secure. We use industry standard SSL (secure socket layer) encryption to protect your data. Your application account password is protected so that only you can access it and view information through your application portal. We strongly advise you not to share your password with anyone.

## **Retention and Destruction of Your Information**

Your Information will be retained by USC Housing in accordance with the applicable retention periods in the University's Record Management Policy and Appendix, available at <https://policy.usc.edu/record-management/>. The manner of destruction shall be appropriate to preserve and ensure the confidentiality of your Information given the level of sensitivity, value and criticality to the University.

If you are located in the European Union, you may also have additional rights with respect to your Information, such as: (i) data access and portability; (ii) data correction (including the ability to update your personal data); (iii) data deletion (including the right to have USC delete your personal information, except information we are required to retain, by contacting with us); and (iv) withdrawal of consent or objection to processing (including, in limited circumstances, the right to ask USC to stop processing your personal data, with some exceptions, by contacting us). You may also be able to file a complaint with the appropriate supervisory authority in the European Union.

## **Updates to Privacy Notice**

We may update or change this policy at any time. Your continued use of this site after any such change indicates your acceptance of such changes.

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## **USC Privacy Notice**

The University of Southern California ("USC") is committed to delivering information services that recognize and respect users' privacy concerns. This Privacy Notice is intended to inform you of our general policies and practices regarding our collection, use, and disclosure of the information that you submit to us and that we collect from you during your use of [www.usc.edu](http://www.usc.edu) and other USC hosted websites.

The types of information we collect may vary depending on the specific USC site you visit or application you use. Accordingly, this Privacy Notice is intended to be a general statement and may be supplemented by more specific privacy notices that pertain to personal information exclusively associated with a specific department, unit or function.

## **Our Information Collection and Use Practices**

Information you submit voluntarily through our websites, such as your name, email, or other contact information, may be collected by USC to respond to your inquiries, as well as for internal marketing and development purposes.

USC websites may use online data entry forms to collect personally identifiable information, including your name and contact information (email, address, telephone number) and other identifiers in order to allow you to provide website feedback, register for events, or use USC's online applications and services.

We may reveal personally identifiable information about you to unaffiliated third parties

- if you request or authorize it;
- if the information is provided to help complete a transaction for you;
- if the information is provided to comply with the law, applicable regulations, governmental and quasi-governmental requests, court orders or subpoenas, to enforce our Terms of Use or other agreements, or to protect our rights, property or safety or the rights, property or safety of our users or others (e.g., to a consumer reporting agency for fraud protection etc.);
- if the information is provided to our agents, outside vendors or service providers to perform functions on our behalf (e.g., analyzing data, providing marketing assistance, providing customer service, processing orders, etc.); or
- as otherwise described in this Privacy Notice or in a more specific privacy notice associated with a particular department, unit or function.

We may share information that does not personally identify you without restriction.

## **Cookies and Website Analytics**

We use cookies and similar technology to collect aggregate (non-personal) information about website usage by all of our visitors and to help us remember you and your preferences when you revisit the websites. These cookies may stay on your browser into the future until they expire or you delete them. We also use technology to remember you the next time you log in. Some of these cookies are erased when you close your browser window and some persist for a period of time. Further general information about cookies and how they work is available at [www.allaboutcookies.org](http://www.allaboutcookies.org). You can decline cookies by adjusting your browser settings but some features of the websites may not function.

We may allow selected third parties to place cookies through the website to provide us with better insights into the use of the website or user demographics or to provide relevant advertising to you. These third parties may collect information about a user's online activities over time and across different websites when he or she uses our website.

Many USC.edu websites use Google Analytics (or other similar web analytics tools) to collect information about visitor traffic and behavior. This allows us to identify usage trends and to improve the performance and content of our websites.

We do not use this tool to collect or store your personal information, and it cannot be used to identify who you are.

You can use the [Google Analytics Opt-Out Browser Add-on](#) to disable tracking by Google Analytics.

We currently do not use technology that responds to do-not-track signals from your browser.

## **Access and Choice**

USC students can manage privacy settings for their directory information by following the instructions in <https://arr.usc.edu/forms/RestrictDirectoryInformation.pdf>. Faculty and staff can manage their directory information in Workday.

You can choose not to receive certain emails from us by “unsubscribe” using the instructions in any email you receive from us. This will not stop us from sending emails about your account or education with us.

## **Updates to Privacy Notice**

USC reserves the right to modify this privacy notice at any time. We encourage visitors to frequently check this page for any changes to this Privacy Notice. If we make changes, we will post an updated effective date below. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.